



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

Pol/C Mack/R/Sen/FL (16856)  
McLaughlin & Associates (2813)  
CAMPBELL, MARIANNE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Federal Candidate (1067)  
CONNIE MACK-NRSC-SENATE (137442)  
National/Political  
484/06320632

Invoice 635873  
Inv Date 9/30/2012  
Terms Net 30  
Contract 331830  
Bill Type Standard  
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/1/2012 4:51:37PM

McLaughlin & Associates  
566 South Route 303  
Blauvelt, NY 10913

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

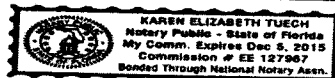
CONNIE MACK/SENATE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00AM-12:00:00	Day,M-1	09/24/12 11:33AM (Mo)	00:30	CMDFO917RH	\$750.00	
3.0	Spot	12:00:00PM- 1:00:00	Day,M-1	09/24/12 12:58PM (Mo)	00:30	CMDFO917RH	\$675.00	
4.0	Spot	12:00:00PM- 1:00:00	Day,W-1	09/19/12 12:54PM (We)	00:30	CMDFO917RH	\$525.00	
5.0	Spot	12:00:00PM- 1:00:00	Day,Th-1	09/20/12 12:28PM (Th)	00:30	CMDFO917RH	\$675.00	
6.0	Spot	5:30:00PM- 6:00:00	Day,M-1	09/24/12 5:43PM (Mo)	00:30	CMDFO917RH	\$1800.00	
7.0	Spot	5:30:00PM- 6:00:00	Day,W-1	09/19/12 5:44PM (We)	00:30	CMDFO917RH	\$1800.00	
8.0	Spot	6:00:00PM- 6:30:00	Day,M-1	09/24/12 6:13PM (Mo)	00:30	CMDFO917RH	\$2400.00	
9.0	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1	09/19/12 6:00PM (We)	00:30	CMDFO917RH	\$2400.00	
9.0	Spot	6:00:00PM- 6:30:00	Day,W-1,Th-1	09/20/12 6:24PM (Th)	00:30	CMDFO917RH	\$2400.00	
11.0	Spot	6:00:00AM- 7:00:00	Per week (1),Fr	09/21/12 6:43AM (Fr)	00:30	CMDFO917RH	\$1500.00	M/G For 2.0.1,10.0.1
12.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	09/22/12 5:13AM (Sa)	00:30	CMDFO917RH	\$275.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$15,200.00
Commission	(\$2,280.00)
Net Total	\$12,920.00

Total Spots 11

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

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